

MAD CITY.

INTERNATIONAL HAPPENING
OF URBAN PLANNING, RIGA 2017

JUNE 1-2, 2017
RIGA, LATVIA

*Urban planning happening - it is a novel and unconventional approach to the form and content of a large-scale event allowing the participants, over the course of two days, to actively listen and converse, establish contacts and create new ideas. A happening is simultaneously a cultural, scientific, artistic and business event (not to be confused with an ordinary conference). It draws attention to the individual and collective experience, sensations, feelings, active participation. Some substantive and emotional framework is given - experts' presentations and various performances that facilitate the process of thought exchange and exploration - yet specific results depend on participants' cooperation and random coincidences at the given time and space.

DAY 1

8:00 - 9:00 REGISTRATION

Meet & greet! Coffee with a spice of latest Riga gossip.

9:00 - 9:15 ORGANIZERS' WELCOME

NEILS BALGALIS of "Grupa93" will briefly introduce you to the unique format of the happening, awaken your curiosity and encourage your active participation.

9:15 - 10:00 KEYNOTE PERFORMANCE

A playful glimpse into the future world of urban planning brought to you in a form of an intriguing performance. Starring **BRENT TODERIAN** / urban planner, TODERIAN Urban Works, Canada

10:00 - 11:00 INTRODUCING TOPICS OF DAY 1

10:00 - 10:20 DRIVERLESS CITY

Shared mobility - the future of cities. How about a city without drivers? How soon can it happen? How to build future infrastructure? How to embed driverless cars in urban planning now? How will cities use and regulate drones? What are the opportunities and the risks?

ANGELO MEULEMAN / Shared Mobility expert, Taxistop, Vrije Universiteit Brussel, Gent Area, Belgium

10:20 - 10:40 FIRST DANCE WITH MARY JANE

Legalization of recreational marijuana in cities and regions around the world - why and how is it done? Are opportunities greater than risks? How the coming trend will impact cities? What should we do to prepare for it?

RICARDO BACA / Founder and contributing editor at *The Cannabist*, *The Denver Post*, USA

10:40 - 11:00 PUBLIC MADNESS

How to involve the public and stakeholders in a meaningful way without going to the extremes of spin doctoring or getting hijacked by some interest group? From intervention to systemic change. How to use intelligently the power of participation?

TAICHI GOTO / President/CEO of *Region Works LLC*, Japan

11:00 - 12:00 GOURMET BREAK & SPEED DATING

Small and big talks accompanied by a selection of local snacks and drinks.

12:00 - 14:00 DRIVERLESS CITY - PRESENTATIONS AND PANEL DISCUSSION

Game of Drones and need for spatial planning

ROMEO DURSCHER / DJI, Director of Education, US/Hong-Kong/China

UBER world 2030

EDGARS CERPS / Uber Latvia

Freedom of choice for traffic users - combining public transport and private mobility services

SAMPO HIETANEN / Founder, CEO at MaaS Global Ltd, Finland

Follow-up Panel Discussion moderated by **ANGELO MEULEMAN**



14:00-15:00 LUNCH

Take your time to enjoy Latvian and world cuisine.



PARALLEL SESSIONS

15:00 - 17:00 FIRST DANCE WITH MARY JANE - PRESENTATIONS AND PANEL DISCUSSION

The case of US, Colorado, the first state to regulate recreational marijuana

ANDREW FREEDMAN / Director of Marijuana Coordination, Office of Marijuana Coordination in the Colorado Governor's Office, USA

High Amsterdam: questioning legal marijuana

TON NABBEN / Assistant professor, Bongor Institute of Criminology / Faculty of Law, University of Amsterdam, Netherlands

Lessons learned in Uruguay, the first country in the world to legalize marijuana

HANNAH HETZER / Senior International Policy Manager, Drug Policy Alliance, New York, USA

Christiania 1979 - 2017: an Insider's view on highs and lows of nearly 40 years of marijuana in Copenhagen

OLE LYKKE ANDERSEN / Resident and archivist of Freetown Christiania, Copenhagen, Denmark

Follow-up Panel Discussion moderated by **RICARDO BACA**

15:00 - 17:00 PUBLIC MADNESS

260 km @ 240km/h through 5000 landowners - New High Speed Train Line in Uncharted Area

Rail Baltica case in Latvia

NEILS BALGALIS / Urban Planner, Managing Director of Grupa93, Latvia

How to talk, when no-one/everyone listens?

JOSEPHINE NELLERUP / Strategist of Urban Development, City planning office, Malmö, Sweden

How to learn to ride the bike Copenhagen's way?

HANS CHRISTIAN CHRISTIANSEN / Senior Adviser, City of Copenhagen, The Technical and Environmental Administration, Denmark

Online citizen participation tools in open democracy world

JOONAS PEKKANEN / Helsinki City Hall, Finland

Follow-up Panel Discussion moderated by **NEILS BALGALIS**

19:30 - DINNER AND PARTY

Put on your dancing shoes & rock the urban planners' world!



DAY 2

8:30-9:00 COFFEE BREAK

Morning-after coffee



9:00 - 9:30 SHARING ECONOMY

Sharing City - trends, best examples and models across the world

Keynote by **NEAL GORENFLO** / Executive Director of @Shareable, USA, California

9:30 - 10:30 SHARING ECONOMY CASES

Sharing economy's coming impact on the city explored through specific cases in driving, living, travelling, working. Various speakers' sales-pitches with interactive discussion.

10:30 - 11:00 COFFEE BREAK

Time to share a cup of coffee and local snacks.



11:00 - 11:30 FUTURE PLANNER

How to deal with Dark Matter

Keynote by **DAN HILL** / Associate Director, Arup, United Kingdom

11:30 - 12:30 FUTURE PLANNER PANEL DISCUSSION

Five urban planners on their differently perceived future roles. Prepare for a heated discussion!

12:30 - 13:30 LUNCH

Enjoy a good Latvian meal but stay hungry for more knowledge!



13:30 - 14:00 FUTURE PLANNERS TOOLKIT 2017-2027

Presentations on technological & legal instruments

DR. RACHELLE ALTERMAN / Head, Lab on Comparative Planning Law and Land Policy, Technion - Israel Institute of Technology, Founding President- International Academic Association on Planning, Law and Property, Haifa, Israel

EUAN MILLS / Urban Design and Planning Lead at Future Cities Catapult, University of Westminster, London, United Kingdom

14:00 - 15:00 TOOLS WORKSHOP

Practical activities with your smartphones and laptop computers.

15:00 - 16:00 PLANNING JAM

Activity session "Hands On Riga", involving plenary elements and group-work activities, creating roadmaps for Riga city development.

16:00 - 16:30 AWARDS

Maddest cities, maddest planners, maddest ideas, maddest solutions and much more will be announced and madly rewarded!

16:30 GROUP HUG!

Yes. It's a group hug.